

1

## Agenda

**DIGITAL YOUTH**  
Nurturing Young Digital Minds

1. Hellos
2. Recruitment Plan (overview from last meeting)
3. Ethics documents (planning ahead)
5. Fun activity

How are you feeling?

2

## Recruitment Plan and Strategy

WHO?

Where?

How many??

How long?

3

## Where to reach young people who are hard to reach?

Where?

How many??

4

## Suggested process

Adverts disseminated via... → Young people get in touch to register interest → Young people receive an information pack → A phone call with Jo/Camilla

Familiarisation with platforms → Agreed timeslots for workshops → Written consent over email → Verbal consent taken over the phone

Phone call pre-workshop to check in → Workshops → Post-workshop check in/ review → Workshops

Key learnings disseminated ← You said/we did review

This is an overview of a suggested process based on another project.

5

## Suggested process

Adverts disseminated via... → Young people get in touch to register interest → Young people receive an information pack → A phone call with Jo/Camilla

Familiarisation with platforms → Agreed timeslots for workshops → Written consent over email → Verbal consent taken over the phone

Phone call pre-workshop to check in → Workshops → Post-workshop check in/ review → Workshops

Key learnings disseminated ← You said/we did review

Is there anything that should be done in a different order?

6

## Process

Adverts disseminated via... → Young people get in touch to register interest → Young people receive an information pack → A phone call with Jo/Camilla

Familiarisation with platforms → Agreed timeslots for workshops → Written consent over email → Verbal consent taken over the phone

Phone call pre-workshop to check in → Workshops → Post-workshop check in/ review → Workshops

Key learnings disseminated ← You said/we did review

7

## There are many forms...

Information sheet examples

8

## Information sheet examples

Information sheet examples

9

## Information sheet

What are your initial thoughts?

Information sheet

10

## Information sheet examples

Information sheet examples

## Mood mitigation example #1 - Hot dogs or legs?

### Fun Activity

HOT DOGS OR LEGS?!



### Fun Activity

HOT DOGS OR LEGS?!



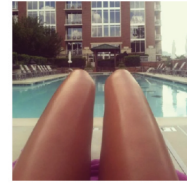
### Fun Activity

HOT DOGS OR LEGS?!



### Fun Activity

HOT DOGS OR LEGS?!



## Mood mitigation example #2 - Plans for summer?

### Summer Hols

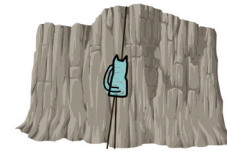


The CoTS-App

What are  
you doing  
this  
Summer?

### Fun Activity

What's on your bucket list?



The CoTS-App

## Mood mitigation example #4 - Guess the answer



### Fun Activity!

Guess the percentage (from 0% to 100%) of people that answered either yes, or no, to a specific survey question

According to the National Federation of Fish Friers, what percentage of people in the UK admit to visiting a fish and chip shop every week?



### Fun Activity!

Guess the percentage (from 0% to 100%) of people that answered either yes, or no, to a specific survey question

According to NETFLIX, what percentage of US households had watched the 2020 TV series 'Tiger King' within a month of its release?



### Fun Activity!

Guess the percentage (from 0% to 100%) of people that answered either yes, or no, to a specific survey question

According to a recent poll by YouGov, what percentage of people in the UK like pineapple?

52%

